

For Immediate Release

April 2, 2008

Contact: Andrea Autry
Senior Director Marketing & Public Relations
703-586-6620

Minnieland Private Day School Named as one of the Top-Ten For Profit Child Care Organizations in North America

Woodbridge, VA – The polls are in, and according to **Exchange Magazine** (January/February 2008), *The Early Childhood Leaders Magazine*, Minnieland Private Day School has been named one of North America's Largest For Profit Child Care Organizations. Coming in ninth, on a list of 50 Child Care Organizations, Minnieland Private Day School operates 100 centers with a capacity of over 11,000 enrolled students.

This award is in addition to several other recent accomplishments. Those accomplishments are: five centers that have recently been awarded the National Early Childhood Program Accreditation (NECPA); the opening of Minnieland's newest center, Minnieland at Cloverdale; Minnieland's establishment of a Montessori Program, which embraces individualized instruction for children, mixed age grouping of students, and a structured curriculum; and the recently instituted Junior Kindergarten program that offers an enriched curriculum to meet the individual learning needs of every child to prepare them for kindergarten.

"It's an exciting time here at Minnieland," said Chuck Leopold, Owner, Minnieland Private Day School. "We have grown tremendously since we first opened our doors in 1972 out of our home on Minnieville Road. We are a family owned and operated business with a mission to provide a quality child care program in a learning and loving environment. While our centers have grown in number, we as a company still pride ourselves on treating each and every facility as if it were still being run out of our home."

Founded in 1972 by Chuck and Jackie Leopold, Minnieland Private Day School, Inc. is a leader in early childhood education. After three decades, Minnieland continues to provide excellent educational programs where each child's individuality is recognized and supported by loving and caring teachers. With over 100 locations including childcare centers, private elementary and middle schools, and school age care sites, Minnieland serves the needs of working families in Virginia and Maryland.